

03-12-2021 – 03-29-2021 | LEIPZIG

CHRISTIAN HOLZE

45° reverse

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45°reverse – Part 1

The first part of the exhibition »45° reverse« by Christian Holze in our 24/7 showcase in Leipzig shows a video installation of his first non-fungible token (NFT) »45°reverse (gallery edition)«. The digital work is available at Foundation.App — [Link here.](#)

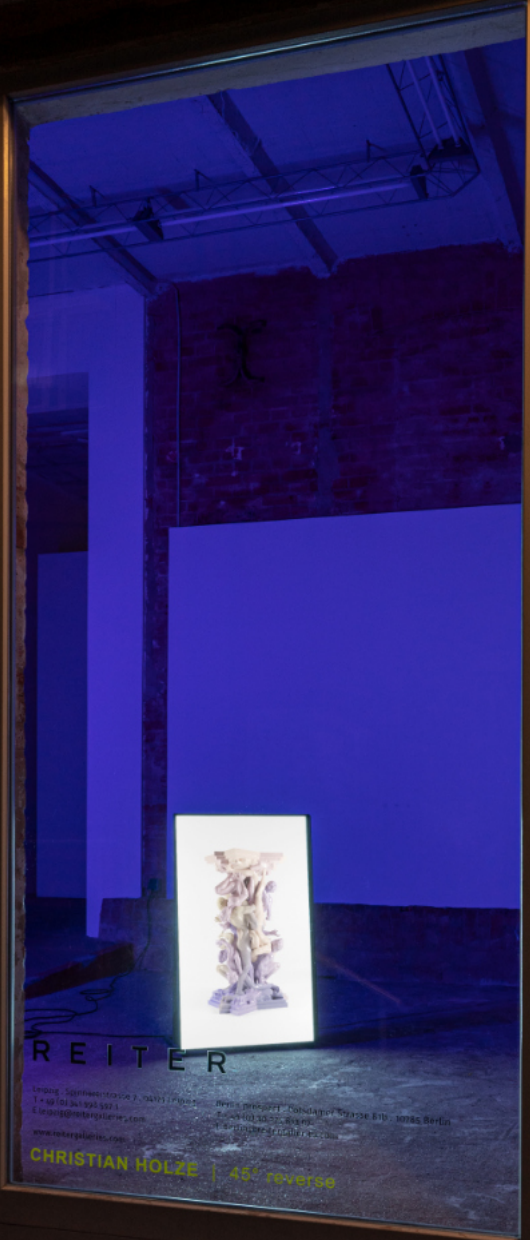
Holze's NFT drop is a series of 3 unique render animations. These are published to accompany the current solo exhibition. Collectors will receive 2500 x 2500 px - 300 frames video file (mp4) + a high resolution printable image.

The virtual work is based on a sculpture by Flemish-Italian sculptor Giovanni da Bologna (1529 - 1608), which in turn based his work on classical antiquity from the Hellenistic period. By duplicating and rotating an image of the sculpture 45° vertically and 180° horizontally, Holze creates a compelling new work and setting it in a new context, thereby placing the work in the renaissance tradition of renewal. Holze is interested in the repetition and adaptation of existing artworks — the transformed and deconstructed sculpture being an example of the continuation of commercial marketing of images of fine art, advertising to stock image providers, printing companies and game creation.





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CHRISTIAN HOLZE | 45' reverse

45°reverse – Part 2

On Monday, March 15 at 11 am, the second part of the virtual installation followed only on our social media channels. Since then, the posts on Instagram and Facebook have been showing an exhibition situation that only takes place in a virtual space. In this way, Holze has initially placed his digital sculpture in a real space and later only simulated the actual space in the images on the net.



FOR MORE INFORMATION ON INQUIRIES

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